## Home Energy Improvement Program Quick Reference Guide



Program
Description:

The Home Energy Improvement Program ("HEIP") can generate energy savings for qualifying residential customers served by Kentucky Power by offering and providing home energy audits and incentives for HVAC equipment and weatherization measures such as air sealing, duct sealing, and upgraded insulation.

Available on a voluntary basis, until funds are depleted, to individual residential customers living in single family, multi-family, or mobile homes, receiving retail electric service from the Company, and who have an electric HVAC system

The HEIP will look at the customer's home to determine the best course of action to identify and incentivize energy efficiency opportunities.

## Eligible Measures:

Available/eligible measures include:

- Home energy audits after which customers may receive installed measures such as low-flow showerheads, low-flow faucet aerators, hot water pipe insulation, water heater wraps, and window and door weatherstripping, at no additional cost to the customer.
- Incentives, or rebates, for weatherization measures such as attic insulation, air sealing, duct sealing, duct insulation, and floor insulation above a crawlspace, installed at the customer's own cost.
- Incentives, or rebates, for HVAC measures such as air-source heat pumps, central air conditioners (A/C), ductless A/C and heat pumps, heat pump water heaters, room A/C units, and smart thermostats, installed at the customer's own cost.

Estimated expected annual reductions to both energy and demand.

## Estimated Program Impacts:

HEIP	Unit	Year 1 (2025)	Year 2 (2026)	Year 3 (2027)
Participants	# of	661	958	1199
	Customers			
Energy	MWh	417	605	757
Summer	kW	112	162	202
Demand				
Winter	kW	155	225	282
Demand				

Anticipated annual budget for the program.

## Program Budget:

HEIP	Year 1 (2025)	Year 2 (2026)	Year 3 (2027)
Administration	\$413,449	\$258,733	\$310,597
Marketing	\$14,750	\$14,000	\$15,400
Information	\$99,455	\$58,491	\$39,006
Technology			
Incentives	\$137,027	\$217,383	\$254,713
Total	\$664,681	\$548,607	\$619,716